



Register Now!
Northern California HIMSS Chapter
Personal Health Record Event
December 8th, 2009

The Northern California HIMSS Chapter Board is sponsoring a Personal Health Record (PHR) update event on Tuesday, December 8, 2009 at the Auditorium in the downtown San Francisco Microsoft facility at 835 Market Street.

Please join us for an exciting event where attendees will hear nationally recognized speakers, have access to sponsoring vendors, and the opportunity to network with your peers. This is an event not to be missed!

The following speakers will discuss what is happening in the Personal Health Record (PHR) arena. Their different perspectives will show how PHRs contribute to transforming healthcare and to understand the PHR's role in an interoperable healthcare environment.

Confirmed speakers include:

- **Grad Conn, Senior Director of Health Solutions for Microsoft's Consumer Platform**
- **Dr. Phil Marshall, Medical Director for WebMD**
- **Dr. Albert Chan, Physician Champion, Epic Electronic Health Record and Medical Director, PAMFOnline for the Palo Alto Medical Foundation**
- **Dave deBronkart (aka e-patient Dave), Consultant and consumer health advocate**

Location:

Host Sponsor

Microsoft

Microsoft Auditorium

835 Market St

San Francisco, CA 94103

Event Details:

Registration and Lunch: 12:00 – 1:00 PM (lunch will be served)

Program Time: 1:00 – 4:30 PM

Cost: \$25 HIMSS members, \$55 non-members, \$35 HFMA members

Register now to reserve your seat! Northern California HIMSS Online Registration:

www.nocalhimss.org

For questions or feedback about Northern California HIMSS announcements, please contact us at communications@nocalhimss.org.